Joint Health and Wellbeing Strategy Action Plan City of London

2017-202

Name		Joint Health and Wellbeing Strategy Action Plan				
Duration:		2017-2020				
Relevant strategies:		Noise, Air Quality, Social Wellbeing, Mental Health, Suicide Prevention,				
Board responsible for mo	onitoring plan:	Health and Wellbeing Board				
Owner:		Consultant in Public Health				
Implementation date:	Review date: June 2018					

Prior	ity:	Good mental heal	th for all							
Objec	tive (if applicable):	For more children	or more children, adults and older people in the City of London to have good mental health.							
Ref:	Action:	Start:	End:	Measure/outcome:	Lead officer/ partner:	Update	RAG rating			
1.1	Implement the Mental Heat Strategy and Action Plan • Provide annual implement and performance reports the Health and Wellber Board • Review and renew the	mentation orts to eing	March 2018 January 2018 January 2018	Reduced occurrence, severity and duration of mental ill health	DCCS (Strategy Officer, Health and Children)	 The board was provided with an update report on the MH action plan at the September meeting. 90% of actions are on track or completed The action to review and renew the Mental Health strategy has fallen behind schedule but will be undertaken in the first half of 2018. 	Amber			
1.2	Implement the Suicide Prev Action Plan • Provide annual impler and performance repo the Health and Wellbe	mentation orts to	June 2020 June 2018	Reduction in suicides and suicide attempts in the City of London	DCCS (Strategy Officer, Health and Children); City of London Police	The suicide prevention group met in November and progress has been good on most actions. The HWB board will be provided with an update on the action plan in June 2018	Green			

Prior	rity:	Good me	ntal heal	th for all				
Objec	ctive (if applicable):	For more	children	, adults and	older people in the City of	of London to have g	ood mental health.	
Ref:	Action:		Start:	End:	Measure/outcome:	Lead officer/ partner:	Update	RAG rating
	Board					M&CP / Port Health & Public Protection (Lead Officer - Health & Safety)		
1.3	Implement the Social W Strategy and action plan • Social Wellbeing Actio complete • Annual update to Hea Wellbeing Board	n on Plan	June 2017	June 2020 Sep 2017 June 2018	 Increased wellbeing among target groups as measured by the Loneliness Measurement Tool 	DCCS (Strategy Officer, Housing and Adults)	Social wellbeing strategy was approved by the HWBB in June 2017. The action plan is being implemented. The Health and Wellbeing Board will be provided with an update report at the June 2018 meeting.	Green
1.4	Investigate the feasibilit a workplace health cent City, which would offer support for mental heal particularly for lower-paworkers. • Scoping document for health centre to be tall Health and Wellbeing	re in the specific th, aid City workplace ken to	April 2017	Decemb er 2017 Decemb er 2017	Feasibility study complete	DCCS (Public Health Consultant; Project Officer, Business Healthy)	 Dragon Café in the City is launching as a six-month pilot on 8th February, part-funded by the City of London Corporation Progress is being made with regards to a mental health facility in the City, ideally offering a combination of CBT and psychotherapy through full-fee and lower-fee options. Currently potential premises are being examined for their feasibility. 	Green

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Objec	ctive (if applicable):	For more	children	, adults and	older people in the City o	of London to have g	ood mental health.	
Ref:	Action:		Start:	End:	Measure/outcome:	Lead officer/ partner:	Update	RAG rating
1.5	Promote initiatives in the Mile that encourage em support staff with ment issues, such as the Lord Appeal's "This is Me – In • Business Healthy to reorganisations to the Taxon campaign • CoLC to promote the Healthy Workplace Ch	ployers to al health Mayor's the City" ecruit 10 new this is Me	June 2017 June 2017	June 2018 June 2020	 Increased participation in initiatives and events by employers Increased use of relevant Business Healthy resources 	creased crticipation in tiatives and ents by nployers creased use of levant Business ealthy resources DCCS (Business Healthy Project Officer) M&CP / Port Health & Public Protection (Lead Officer - Health & Safety)	Continued promotion of City-focused initiatives such as This is Me – In the City and the London Healthy Workplace Charter (LHWC) through the Business Healthy website, newsletter, social media and events. This past year, at least two Business Healthy members (one SME) were accredited to the LHWC. Business Healthy played a key role in the "Thrive in the City" day-long programme of free activities and workshops in November 2017. Opportunities to continue and expand this work are being sought.	Green
1.6	Signpost City workers at to support for mental has a promote 24/7 consistency with a marketing targeting primal and City worker (using Kent's Repressure campal up survey (Seption 1).	ealth issues risis hotlines g campaign rily resident males elease the ign) Follow	June 2017	17 th July 2017	 advertising campaign in place increase in website traffic to MH service page of COL website Positive impact reported by survey 	DCCS /Public Health consultant; Project Officer, Business Healthy)	"Release the Pressure" advertising complete, but campaign still ongoing (with local employers) and at key milestones, e.g. World Suicide Prevention Day (October 2017). Campaign seen almost 30 million times across 4-week advertising campaign and traffic to the MH webpage of CoL website increased tenfold. Survey complete – low response rate from City employers, but provided qualitative evidence that campaign was	Green

Prior	rity:	Good me	ental heal	th for all					
Obje	ctive (if applicable):	For more	children	partner: rating positively received					
Ref:	Action:		Start:	End:	Measure/outcome:	•	Update	_	
							positively received		
1.7	Identify those who may financial abuse in the Cit and develop work to rais awareness of the range risks/methods associate form of abuse and how can protect themselves. The co-ordination of sharing between pare Identify vulnerable real effect circulated to real effect circulated to residents. A proactive awareness service offer developments. A launch event to continue to co	ty of London se of d with this residents data tners esidents. revention residents. ess-raising ped for incide with	May 2017	May 2018 May 2018 May 2018 June 2017 Novemb er 2017	 Increased awareness and resilience to risk Reduction in financial abuse of children, young people and adults 	M&CP / Port Health & Public Protection (Trading Standards Manager) DCCS (Assistant Director, People)	 A dataset has been produced to combine data from Adult Social Care, City Police / Action Fraud and City Advice. A public awareness raising campaign was held during Scams Awareness Month 2017. A letter has been sent to all Adult Social Care service users, offering an advice visit from Trading Standards. A partnership event was held on 4 Dec to raise awareness amongst professionals and community leaders. 100% of delegates said they felt better able to signpost vulnerable residents to sources of help 	Green	

Priorit	y:	A healthy urban enviro	onment					
Object	tive (if applicable):	To create a healthy pla	ace for pe	ople who liv	ve in, work in and	visit the City of Lond	don	
Ref:	Action:	1	Start:	End:	Measure/outc ome:	Lead officer/partner:	Update	RAG
2.1	system for notificand workers of Reduce emission developments to a Supplementar for air quality Develop and im	omote an improved Tying City residents pollution incidents ns from new hrough publication of Ty Planning Document plement an action ng emissions from	June 2017	March 2020 Novemb er 2017 August 2017 March 2018	• Improved air quality (reduced particulate matter and reduce NOx emissions)	MCP / Port Health& Public Protection (Air Quality Manager)	 Appointed a new Communications Assistant to manage air quality messages. Increased social media presence and developing agreed messages to be disseminated on days of high air pollution. Exploring options for dedicated web site to manage air quality information. Supplementary Planning Document complete and available on City web site All construction sites inspected for compliance with new requirements to control emissions from combustion plant Best practice guidance for reducing emissions from plant machinery being developed. Assisting DEFRA with guidance over new legislative controls for emissions from large combustion plant 	Green
2.2	Support the Implem Strategy • Reduce environ construction an	•	June 2017	March 2026 June	 Report produced and evidence 	M&CP / Port Health & Public Protection (Pollution Team	Updated 8 th edition of the Construction Code of Practice agreed and published including updates on best practice and funding mechanism for additional	Green

Priority	/:	A healthy urban enviro	nment					
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Ref:	Action:		Start:	End:	Measure/outc ome:	Lead officer/partner:	Update	RAG
2.3	refreshed and u Code of Practice Investigate optice evidence base for soundscape issure report of recom Ensure health and wand incorporated into	ons for improving the or noise and less and produce a mendations. ellbeing is considered to the Local Plan	June 2017	March 2018 Novemb er 2017	base proposed • Health and wellbeing	Manager) DCCS/ Public Health (Strategy	monitoring Consultation on the current practice of allowing Saturday working to be undertaken this calendar year A social survey of City stakeholder's assessment of noise matters is being undertaken to be completed by Easter as part of the evidence base on noise/soundscape issues PH team attended scoping meetings and contributed to the issues and	Green
		scoping meetings for didentify health and		Novemb er 2017	consideratio ns incorporate d into the Local Plan	Officer, Health and Children)	options consultation. The team will comment on the Healthy and Inclusive City chapter before it is finalised.	
2.4	 agenda and Health i Hold a learning luand wellbeing and different departn Coordinate Healt 	nch for staff on health d the influence nents can have h and Wellbeing Board ith senior officers from	May 2017	May 2018 Decemb er 2017 Ongoing	• Increased awareness and reference to health issues in corporate and department al policies	DCCS (Executive Support Officer)	 The standard template for committee reports now includes a "health implications" section, prompting officers and Members to consider the impact that policy changes will have on health and wellbeing. Health and wellbeing plays an important role in the Corporate 	Green

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Ref:	Action:		Start:	End:	Measure/outc ome:	Lead officer/partner:	Update	RAG
							Plan. • The Health and Wellbeing Advisory Group has become a useful forum for information sharing and joint working on health issues across the Corporation and Police. For instance, the Group has worked on tackling financial abuse, suicide prevention, joint events and health promotion campaigns, a coordinated response to the Better Health for Londoners consultation. • Learning lunch for staff planned for 2018.	
2.5	at our approach to and set out approach home in the Housin 2025. • Finalised st	Strategy which will look housing management ch to delivering 700 new g Revenue Account by rategy to be presented ch and Wellbeing Board	June 2017	March 2018 March 2018	New homes delivered	DCCS (Strategy Officer, Housing and Adults)	A needs assessment has been completed. This will form the evidence base of the strategy. A first draft of the strategy is being produced. This is now somewhat behind timescale but is progressing.	Amber

Priori	ity:	Effective health	and social car	re integratio	n			
Object	tive (if applicable):	That further de	velopment of	integrated h	ealth and social care service	es reflect and meet City res	idents' needs effectively	
Ref:	Action:	•	Start:	End:	Measure/outcome:	Lead officer/partner:	Update	RAG
3.1	Maintain a focus on ir Adult Wellbeing Partr Programme Board, Ch Board and other key s with partners	nership, SEND nildren's Executive	Ongoing	Ongoing	City needs and opportunities for health are identified and articulated	DCCS/ Integration Programme Manager	Integration is a standing item on a wide range of forums	Green
3.2	Better Care Fund 201	7 - 19						
	Secure approval of Be 2017/18	tter Care Fund for	April 2017	March 2018	 City of London plans approved by NHSE 	DCCS/ Integration Programme Manager	Better Care Fund approved by NHSE	Green
	Secure approval of Be 2018/19	etter Care Fund for	April 2018	March 2019	City of London plans approved by NHSE	DCCS/ Integration Programme Manager	The BCF plan covered two years (2017/19) and an outline plan for 2018–19 was part of the approved plans. Confirmation detail is likely to have to be submitted ahead of 2018-19	Green
	Meet national conditi 2017/18	ons for BCF for	April 2017	March 2018	National conditions met	DCCS/ Integration Programme Manager	All national conditions met and plan approved	Green
	Meet national conditi 2018/19	ons for BCF for	April 2018	March 2019	National conditions met	DCCS/ Integration Programme Manager	National Conditions unlikely to change for 2018-19	Green
	Delivery of BCF plans	2017/18	April 2017	March 2018	Delivery of BCF plans on time and to budget	DCCS/ Integration Programme Manager	The schemes in the BCF are ongoing schemes and are	Green

Priori	ty:	Effective health	and social car	re integratio	n			
Object	tive (if applicable):	That further de	velopment of	integrated h	ealth and social care servic	ces reflect and meet City res	idents' needs effectively	
Ref:	Action:		Start:	End:	Measure/outcome:	Lead officer/partner:	Update	RAG
							already established	
	Delivery of BCF plans	2018/19	April 2018	March 2019	Delivery of BCF plans on time and to budget	DCCS/ Integration Programme Manager	The schemes in the BCF are ongoing schemes and are already established	Green
3.3	Integrated Commission							
	Establishment of integ commissioning govers of London	•		April 2017	 City Integrated Commissioning Board established 	DCCS/ Integration Programme Manager	The integrated commissioning governance structure was in place and has been in operation since April 2017. It is kept under review to respond to any changes in context	Blue
	Workstreams, Transformation where ap necessary	y specific	Ongoing	Ongoing	 Appropriate City representation within governance structure City element of agendas / reports and work undertaken 	DCCS/ Integration Programme Manager	There is City representation on each of the workstreams and sub-groups where appropriate. The City is also represented on the Transformation Board. Workstream Directors attend City	Green

Priori	ty:	Effective health	and social ca	re integratio	n				
Object	Dbjective (if applicable): That further development of integrated health and social care services reflect and meet City residents' needs effectively								
Ref:	Action:		Start:	End:	Measure/outcome:	Lead officer/partner:	Update	RAG	
Nei.	Actions		Start.	Liiu.	ivieasure/ outcome.	Lead Officery partition.	of London Integration Programme Board to talk to Officers in more detail about specific transformation projects and City views. Each report that goes to Transformation Board and ICB has a specific box for authors to complete on implications for	IVAG	
							the City of London.		

Priorit	y:	All Children	Children have the best start in life									
Objectiv	ve (if applicable):	ve (if applicable): Every child to reach their full potential										
Ref:	Action:		Start:	End:	Measure/outcome:	Lead officer/partner:						

4.1	Work with school staff to come up with and deliver offer for Sir John Cass Primary School to contribute to Healthy School application Sir John Cass Primary School to be accredited as a Healthy School	June 2017	June 2018 June 2018	 The school promotes healthy eating and physical activity. Healthy school status achieved 	DCCS (Public Health Commissioning Manager, Strategy Officer, Health and Children)	The PH Commissioning manager met with the school. They have a range of activities occurring relating to healthy eating and physical activity including: • Gardening club to grow vegetables • Cooking classes • Fruit and veg provided for each class every day • Exercise classes hip hop tots, athletics. • City walks When the new obesity service is in place it will be providing the school with services including nutrition advice for their school meals	Green
4.2	Develop a service to increase levels of parental employment in the City	June 2017	June 2018 Aug 2017 November 2017	 Level of participation in programme Employment outcomes secured 	DCCS (Strategy Officer, Health and Children)	This has been delayed but is a priority on the new CYPP and will be taken forward in early 2018.	Amber

4.3	Develop a Children and Young People's Plan • Develop comprehensive child health needs assessment	June 2017	March 2018 September 2017	Finalised plan to be presented to Health and Wellbeing Board	DCCS (Strategy Officer, Health and Children)	A draft of the CYPP has been developed and is currently out for consultation. A summary of the Child Health Needs Assessment is provided in the February Health and Wellbeing Update report	Green
4.4	Review childhood obesity services with the London Borough of Hackney and agree a revised strategy • Strategy for commissioning childhood obesity services developed and implemented	June 2017	April 2018 September 2017	 Services aimed at reducing childhood obesity commissioned jointly with the London Borough of Hackney 	DCCS (Strategy Officer, Health and Children)	These have been reviewed and the new obesity service is due to be in place in 2018.	Green
4.5	Promote MECC training to frontline staff working with children. • Make Every Contact Count training provided for frontline staff (including schools and children centres) to partners	June 2017	May 2020 October 2017	Increased participation in training	DCCS (Strategy Officer, Health and Children)	The electronic training has been shared with partners, including schools and children centres. As part of the integration a more comprehensive training offer is being developed which will be targeted at hospital staff and social services	Green

4.6	Work with Open Spaces to promote opportunities for play for young people within the City of London and also open spaces outside of the Square Mile • Communications strategy developed for Children's Centres and other partners to promote opportunities for play.	June 2017	May 2020 December 2017	Increased awareness and take up of opportunities	DCCS/ Public Health (Strategy Officer, Health and Children, Communications Manager); Open Spaces	Strategy officer is currently working with City gardens to identify all outdoor play opportunities in square mile and better communicate options to schools and children's centres. Identifying areas where outdoor play can be incorporated, in particular through multi-purpose furniture, will be a consideration in the City Gardens audit that is commencing in March 2018.	Amber
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Prior	ity:	Promoting	g healthy	behaviours				
Objective (if Reduce h			armful be	ehaviours am	ongst the resident, working	and rough sleeper p	opulations in the City of London	
applic	cable):							
Ref:	ef: Action:		Start:	End:	Measure/outcome:	Lead	Update	RAG
						officer/partner:		
5.1	Develop and implement a Ma		May	May 2020	• Improvements in	DCCS (Executive	Public Health is leading on the	Amber
	Corporate Alcohol Strategy 2017		2017		responsible licencing	Support Officer)	development of a Corporate Alcohol	
	Alcohol Strategy			September	Reductions in crime and	M&CP / Port Health	Strategy which will set out our aims	

	approved by Health and Wellbeing Board		2017	antisocial behaviour in relation to alcoholAwareness-raising with businesses and local communities.	& Public Protection (Licensing Team Manager) Community Safety	for creating a culture of safe, responsible drinking in the City. Committee sign-off will start in June 2018.	
5.2	Reduce harm of second hand smoke and stop young people from taking up smoking Increase the number of smoke free spaces in the City		June 2018	 Reduced parental smoking Reduced smoking in parks and play areas 	DCCS/ Public Health (Policy Officer)	The PH, Open Spaces and Cleansing teams are currently working together to identify options and determine feasibility of more smoke free spaces in the City.	Green
5.3	 Help tobacco users to quit Continue to commission stop smoking service which includes e-cigarette offer. Hold public health awareness raising campaigns such as Stoptober Trading standards to enforce new tobacco product regulation (plain packaging, vaping chemicals, underage sales) Smokefree awareness raising and enforcement in CoLC owned areas – e.g. Leadenhall Market 	June 2017	March 2020 Ongoing October 2017 October 2017	Increase in resident and workers quitting smoking	Public Health (Public Health Commissioning Manager, Project Officer, Business Healthy); WDP; M&CP (Trading Standards Manager) M&CP / Port Health & Public Protection (Lead Officer, Health & Safety) City Surveyors)	Public Health/ Business Healthy and WDP working with CoL Cleansing Team to develop new anti-smokerelated litter campaign (launch date TBC) Business Healthy continues to promote WDP services to member organisations, with a particular focus on key milestones, e.g. Stoptober and PHE's Smokefree January.	Green
5.4	Establish new GUM service provision in the City of London	June 2017	May 2018 May 2018	New clinic is opened and operational	DCCS (Public Health Consultant)	The clinic in the City is due to open in April 2018	Green
5.5	Work with E-sexual health service to achieve channel shift and reduce clinic visits	June 2017	May 2018 May 2018	Increased uptake of the e-sexual health service and corresponding	DCCS (Public Health Consultant)	The E-sexual health service went live on 8 January 2018 in Homerton clinic	Green

5.8	Develop a profile of the health needs of rough sleepers	June 2017	May 2018 May 2018	reduction in terrestrial clinic visits by 10%. • Report to be presented at the Health and Wellbeing Board	DCCS (Homelessness and Housing Options Manager)	The specification for the rough sleeper health audit work has been developed and is out to the market	Green
5.9	Input to the new corporate catering contract, ensuring that it incorporates the promotion of healthy eating behaviours	June 2017	September 2017 March 2018 January 2018	 Prominent positioning of healthy options in the Gild Attend Catering Service Group working meetings and input to tender process Seek Member approval to get an holistic Healthy Eating Strategy enshrined in the 2018/2019 Food Safety Enforcement Plan 	DCCS (Business Healthy Project Officer) M&CP / Port Health & Public Protection (AD (PP)Lead Officer Food Safety)	Promoting healthier eating and behaviours explicitly outlined in specification for new corporate catering contract, across all sites, including The Gild. All contracts will have a KPI relating to promoting healthier eating and healthier behaviours. Small changes have been made in The Gild, e.g. rearranging the drinks fridge cabinet to place healthier and lower-sugar drinks at eye level and placing fruit basket next to the till. The HWAG has approved a proposal for the CoL to sign the Local Government Declaration on Sugar Reduction and Healthier Eating, which will be taken to HWB in February 2018 for sign-off	Green
5.10	Reduce injuries and fatalities on City of London roads • Public health to support the Road Danger Reduction Team in promotion of road safety initiatives by: > Assisting with the	June 2017	Ongoing	Successful implementation of schemes such as "Bank on Safety"	DCCS (Strategy Officer, Health and Children) Business Healthy Project Officer)	Business Healthy continues to sit on the steering committee for the Road Danger Reduction Team's Active City Network and promotes related events, programmes and services to the Business Healthy network. The ACN is keen to help promote the 2018	Green

	promotion of events, e.g. the Active City Network and behavioural surveys. Promoting City infrastructure changes relating to road safety – e.g: Bank on Safety. Assist the development of promotion material and information to encourage safer active travel.					Business Healthy Challenge (through an active travel angle)	
5.11	 Promote active commuting Public Health to support the Active City Network to promote active commuting such as walking and cycling by: ➤ Assisting with the promotion of events, e.g. the Active City Network and behavioural surveys. ➤ Promoting City infrastructure changes relating to road safety – e.g: the new Quietway infrastructure. ➤ Assist the development of promotion material and information to encourage safer active travel. 	June 2017	May 2020	Increased walking and cycling by commuters	DCCS (Strategy Officer, Health and Children Business Healthy Project Officer)	See above. Actions are being taken to relaunch the Business Healthy Challenge for 2018 and to make more places available to City workers	Green

5.12	Develop and implement Business Healthy Strategy • Business Healthy Strategy agreed at Health and Wellbeing Board	June 2017	May 2020 June 2017	Increased membership and participation by employers	DCCS (Business Healthy Project Officer)	During 2017 Business Healthy hosted/co-hosted 11 events, activities and campaigns and supported on a further 14. Its membership by individual organisations increased by 169%, as did the number of those engaging with it on social media. Growth targets for 2018 have now been set.	Green
5.13	Increase residents' capacity to cook healthy and affordable food Commission two healthy cooking courses for adults in the City of London in 2017/18 Commission healthy cooking course for young people in the City of London	April 2017	March 2018 March 2018 October 2017	Increased participation in schemes	DCCS (Strategy Officer, Health and Children)	A Bags of Taste cookery course was delivered with City Gateway for young people in August 2017 and a course for adults was delivered in Artisan street library in September 2017. The final course of 2017/18 for adults has been scheduled for March. An evaluation of the course was undertaken in October 2017 which showed positive changes in healthy eating in participants.	Green
5.14	Encourage City workers/residents to take out gym memberships • Trading Standards to work with gyms to improve gym membership cancellation clauses	June 2017	May 2018	Increased usage of Golden Lane Leisure centre and other facilities	M&CP / Port Health & Public Protection (Trading Standards Manager)	The Trading Standards team researched this issue and found they have had no complaints about cancellation clauses so have decided not to pursue this. The team continues to look into all complaints concerning terms and conditions. Public Health team will work with them to develop a new approach to encourage City workers and residents to increase physical activity.	Amber

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